

## For Immediate Release

## Colorado Chautauqua Third Annual Free Festival Del Sol – September 17, 2023

**BOULDER, Colo. (August 29, 2023) -** Colorado Chautauqua and KGNU present the free, bilingual Festival Del Sol on Sunday September 17 from 12pm-5pm at Chautauqua. This is Chautauqua's third annual celebration of the Colorado Latino community's many contributions to the community's social and economic vitality, including its art, culture, entertainment, and food. A popular family event during Hispanic Heritage Month, an estimated 2,000 people attended Festival Del Sol in 2022.

In addition to live music, dance, children's activities, local vendors, and food trucks, this year's Festival Del Sol will also include guided hikes, salsa dance classes, and a beer garden featuring Latin beer and cocktails. The Chautauqua grounds will also be adorned with a colorful display of birdhouses handcrafted from wood from the Cal-Wood Education Center and decorated by local artists. The birdhouses will be auctioned to benefit Chautauqua's and Cal-Wood's fire prevention efforts.

Live music is a key piece of Festival Del Sol's appeal. Chautauqua Programming and Event Operations Manager, Scott Bauer says, "All the artists are local, original bands and represent a huge spectrum of Latin music - from indie rock, to reggae, to traditional Uruguayan folk. Come prepared to dance!"

Colorado Chautauqua Director of Marketing and Communications, Liza Purvis, adds, "There is so much joy and diversity in Festival Del Sol's musical acts, family-friendly activities, delicious food and community partners — and Chautauqua, with its airy, barn-like auditorium and 500 trees, is especially gorgeous in September. It's a delight to see our visitors of all ages and cultural backgrounds enjoying this uniquely Colorado fall day out in Boulder."

Tim Russo, Station Manager of KGNU says, "KGNU is honored to continue partnering with, sponsoring, and presenting Festival Del Sol with Chautauqua. As Boulder's Community Radio station, it is crucial for KGNU to support and amplify the music, voices and cultures of the Latina/e/o/x community creatives, nonprofits, and businesses across Boulder County. Festival Del Sol is an event deep in cultural wealth and offers a glimpse of the vast diversity of the *Comunidad Latina* in Boulder County. KGNU's *Pasa La Voz, Corriente*, and the airing of *Línea Abierta*, offer weekly airtime to connect community in a Spanish and Bilingual format each week. We appreciate the ongoing opportunity to be part of Festival Del Sol."

Festival Del Sol 2023 community partners include Cal-Wood, El Centro Amistad, Escaladores Unidos, Mi Familia Vota, Colorado Statewide Parent Coalition, Latino Outdoors, City of Boulder Open Space and Mountain Parks, US Forest Service, Visit Boulder, and Protégete.

Chautauqua is grateful for the support of presenting sponsor KGNU Community Radio, event sponsor Denver7, and Chautauqua sponsors, SCFD, Boulder Arts Commission, MidFirst Bank, Daily Camera, KBCO, Create Boulder, Hazel's Beverage World and Factor Earth.

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