



CHAUTAUQUA NAMES HONOREES TO COMMEMORATE PAST AND LAUNCH FUTURE OF COLORADO'S TREASURED ASSET

January 11, 2023

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The Colorado Chautauqua National Historic Landmark today named Boulder business leader and entrepreneur, Mo Siegel, and his wife, Jennifer, as Honorary Co-Chairs of its 125th Anniversary celebration. Throughout 2023, a series of free and affordable events will showcase Chautauqua's role as a treasured regional asset, bringing together diverse elements of the community for dynamic entertainment and educational experiences.

Nestled at the foot of the famous Flatiron mountains, the Colorado Chautauqua attracts more than a million visitors each year to its outstanding cultural and education programs, lively community events, historic lodging, and outdoor adventures. Since its founding in 1898, Chautauqua has stayed true to its mission, which includes fostering lifelong learning, love of nature and cultural enrichment. The 125th Anniversary celebrates these historic achievements and rededicates Chautauqua as a dynamic and inclusive center for thought leadership, cultural enrichment, and unique experiences of all kinds.

Mo Siegel founded Celestial Seasonings, Inc., in 1970 and for more than 29 years was Chairman and President of the largest manufacturer and marketer of specialty teas in North America. Jennifer Cooke Siegel, a former television and movie actress, is also author of "Jen's Kitchen" recipes, which inspired the "Cooking with Tea" cookbooks sold nationwide. Through their work with dozens of for-profit and nonprofit organizations, such as Whole Foods, Himalayan Cataract Project, Jesusonian Foundation, Boulder Community Hospital, Annie's, and others, the Siegels have demonstrated their ongoing commitment to addressing many of the challenges that affect our community. Additionally, the Siegels generously funded the children's playground at the Colorado Chautauqua. An avid outdoorsman, Mo Siegel currently serves as Chairman of Great Outdoors Colorado.

"As big fans and neighbors of Chautauqua, Jen and I are honored to co-chair this important celebration," said Mo Siegel. "We look forward to engaging the entire community in

commemorating such a significant milestone and launching a shared vision for the next 125 years. Chautauqua is a treasured blessing to Boulder.”

A Steering Committee comprised of leaders from the business, arts, nonprofit, philanthropic and educational communities, including Stephen Tebo, real estate owner, developer, and philanthropist, and John Tayer, President and CEO of the Boulder Chamber, along with other foundational members of the community, will oversee a robust schedule of Anniversary events, including a multimedia exhibit in partnership with the Museum of Boulder at the Tebo Center on January 12-April 2 and a series of community activities throughout the year, including a gala and festival celebrating Chautauqua’s birthday in July.

“It’s an exciting time for Chautauqua and we are honored to have such a distinguished group of community members both guide our 125th Anniversary Celebration and collaborate with us to create a dynamic vision for the next 125 years,” said Shelly Benford, Chief Executive Officer of the Colorado Chautauqua.

Chautauqua Anniversary Steering Committee members include:

Jennifer Siegel

Mo Siegel

Danny Conroy

Rick Dallago

Prentiss Donahue

Leigh Fiske

Cathy Greer

Judy Heeter

Emiliano Lake-Herrera

Caroline Landry

Catherine Long Gates

Lauren Menschel

Josh Taxman

John Tayer

Molly Tayer

Stephen Tebo

Trudy Turvey

About the Colorado Chautauqua and its 125th Anniversary

On July 4, 1898, the Colorado Chautauqua opened in Boulder, Colorado, with its striking auditorium and dining hall on the edge of the Flatirons. Over the next 125 years, the Colorado Chautauqua National Historic Landmark has remained true to its original values of lifelong learning, love of nature, voluntary simplicity and music, oration and the arts, offering respite and inspiration to over a million visitors each year. Chautauqua's 125th Anniversary offers a year-long celebration of this unique national treasure, the only continuously-operating chautauqua west of the Mississippi, and launches its dynamic vision for diverse programming throughout the next 125 years.