



News Release
For Immediate Release

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The Historic Colorado Chautauqua partners with Whole Foods Market's Concierge Program
Visitors can stock their cottage kitchens before they arrive

BOULDER, Colo. (Jan. 12, 2011) – In an effort to provide additional services to its cottage guests, the Colorado Chautauqua has entered into a tasty partnership with Whole Foods Market's Pearl Street store to offer a grocery delivery service. Whole Foods Market personal shoppers work with the guest to determine the shopping list and then deliver the groceries just prior to arrival.

Free delivery is offered to the Colorado Chautauqua Monday through Friday, 4-5:00 p.m. and Saturday and Sunday, 2-3:00 p.m. Additional delivery times are available for a nominal fee. Program cost is a \$10 shopping charge plus the cost of groceries.

"Our guests have been embracing this program since we piloted it this past fall," says Susan Connelly, executive director. "This additional service provides them more time to spend enjoying Chautauqua and less time running errands."

Leah McClay, Whole Foods Market community relations liaison said "We are proud to partner with the Historic Colorado Chautauqua. The Concierge Program is only the beginning of the support we plan to provide to the Colorado Chautauqua throughout 2011. We were honored to be the grocery store selected to provide this service to Chautauqua guests."

For more information regarding the program please call 303-545-6611 or email RMPRLConcierge@wholefoods.com

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The Colorado Chautauqua Association

The Colorado Chautauqua Association is a 501(c)(3) nonprofit organization that preserves, perpetuates and improves the site and spirit of the historic Chautauqua, enhancing its community and values through cultural, educational, social and recreational experiences. The chautauqua experience is based on lifelong learning, love of nature, voluntary simplicity, and music, oration and the arts. Historic significance, traditions, cultural relevance, respite and enrichment are among the community benefits provided by the Colorado Chautauqua. CCA serves as the steward of historic Chautauqua. It leases from the City of Boulder and has full responsibility for preservation and use of 26 acres of Chautauqua Park, home to many public buildings, gardens and 99 cottages, 58 of which are available for rental thru CCA. The Colorado Chautauqua was designated a National Historic Landmark in 2006.

For more information about the Colorado Chautauqua and the CCA, visit www.chautauqua.com or www.facebook.com/coloradochautauqua. For access to historic and current photos, or to arrange interviews with executive director Susan Connelly, call Claire Tindall at 303-449-2108, ext. 24.

